

City of Georgetown, Texas
TRG Neighborhood Plan Steering Committee
Minutes
Tuesday, June 14, 2021 at 6:00 p.m.

The meeting was held virtually at the below address:

Weblink: <https://georgetowntx.zoom.us/j/92919346248>

Webinar ID: 929 1934 6248

Steering Committee Members present: Paulette Taylor, Chasity Hattley, Betty Jo Patterson, Joyce Gadison, Carlos Bustillos, Norma Clark, and Ron Swain

Steering Committee Members absent: Gabriel Dominguez, Juanita Dominguez

Staff Present: Sofia Nelson, Planning Director; Britin Bostick, Downtown and Historic Planner, Cesar Acosta, Long Range Planner, Susan Watkins, Housing and Neighborhood Program Manager, Nat Waggoner, Long Range Planning Manager, Carter Coleman, APD

Public Wishing to Address the Board

A. At the time of posting, no persons had signed up to address the Board.

Susan Watkins called the meeting to order at 6:00 pm.

Legislative Regular Agenda

D. Presentation and discussion of the neighborhood plan and community meetings schedule. Susan Watkins, Neighborhood & Housing Program Manager
Susan Watkins reviewed the timeline of the Committee meetings and the decision-making process.

Discussion regarding the meeting date and times. It was suggested to give a more advance notice of a meeting date and to schedule a time to allow flexibility for everyone.

Discussion regarding the best way to provide advance notice and to review the materials.

- E. Discussion of outreach for the upcoming neighborhood plan community meeting. Susan Watkins, Neighborhood & Housing Program Manager Staff stated the Community Meeting is scheduled for July 1st starting at 6:30 p.m. at the City of Georgetown Library, Friends Room located at 402 W. 8th Street. APD stated the open house format is to identify opportunities and challenges as seen from a resident's point of view and establish a vision for the plan that includes input and consensus.
- The June 24th meeting is confirmed to start at 6:00 p.m. APD stated during this meeting The TRG Neighborhood Plan Steering Committee will review and be able to modify the material before being presented during the July 1st Community Meeting.

The Steering Committee reviewed the sign and flyer. Several suggestions were made.

Flyer –

- Spellcheck
- Change font color of 2nd paragraph of flyer
- Flyer is possibly too wordy; yard sign can also be used in “showcase”
- Need to confirm Spanish translation is updated to reflect revised English versions.
- reverse paragraph order, 1st public meeting is important to emphasize.

Yard Sign –

- Consider yard sign for mailer

Frequently Asked Questions were reviewed.

- What is a neighborhood plan?
- Why should I be involved?
- How long will the process last?
- What topics will this plan address?
- How did this project come to be?

Committee suggested to adding to FAQ list

- How can I get involved?
- Who should I reach out for more information and input?
- What is the roll of The TRG Neighborhood Plan Steering Committee?

Staff stated once the updates have been completed the flyer, yard signs and FAQ's will be sent to the Steering Committee as quickly as possible.

Staff asked for The TRG Neighborhood Plan Steering Committee to:

- Answer questions from the community.

- Engage community members to provide feedback.
- Recruit neighbors to be more involved.

Staff encouraged each Steering Committee member to invite members of their community to attend the July 1st Community Meeting. The Steering Committee stated they could possibly reach out to approximately 79 community area homes. Cesar Acosta stated he will call to follow up on contact progress.

Steering Committee asked and ADP stated updated flyers and yard signs will be updated by June 15th.

Steering Committee asked and staff stated there will be materials in spanish along with a spanish speaker available during the meeting.

- F. Updates on city projects near the TRG neighborhood. Susan Watkins, Neighborhood & Housing Program Manager -Item not discussed.
- C. Nomination and selection of a Vice-chair and Chair for the TRG Neighborhood Plan Steering Committee. Susan Watkins, Neighborhood & Housing Program Manager
Motion by Swain to nominate Chasity Hattley as Chair of the TRG Neighborhood Plan Steering Committee. Second by Patterson. Approved (6-0)
Motion by Swain to nominate Carlos Bustillos as vice-chair of the TRG Neighborhood Plan Steering Committee. Second by Clark. (6-0)
- B. Consideration and possible action to approve the minutes from the May 4, 2021 regular meeting of the TRG Neighborhood Plan Steering Committee. Susan Watkins, Neighborhood & Housing Program Manager
Minute approval postponed to the June 24, 2021 meeting.

Motion to adjourn at 7:24pm.

Chasity Hattley, Chair

Attest, Carlos Bustillos, Vice Chair