## Appendix E: Goal Development Crosswalk

<table>
<thead>
<tr>
<th>Steering Committee findings of input theme</th>
<th>2008 goal and Steering Committee feedback</th>
<th>Revised/New goal</th>
<th>Vision Statement</th>
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</thead>
</table>
| Integrated land use (alignment), balance of land uses, high quality development, small town feel | Promote sound, sustainable, and compact development patterns with balanced land uses, a variety of housing choices and well-integrated transportation, public facilities, and open space amenities. | Promote development patterns with balanced land uses, a variety of housing choices, well-integrated transportation, public facilities, and recreational options. | • Innovating for the future  
• Honoring our past |

**Redevelopment**

| | Promote sound investment in Georgetown’s older developed areas, including downtown, aging commercial and industrial areas, in-town neighborhoods, and other areas expected to experience land use change or obsolescence. | Re-invest in Georgetown’s established neighborhoods and commercial areas to build on previous City efforts. | • Honoring our past |
### Growth, Cost to serve, development (special districts) that support City initiatives, fiscal responsibility

Provide a development framework that guides sound, sustainable patterns of land use, limits sprawl, protects community character, demonstrates sound stewardship of the environment, and provides for efficient provision of public services and facilities. Provide a development framework that guides fiscally responsible growth, protects community character, demonstrates stewardship of the environment, and provides for efficient provision of public services and facilities.

- Caring community
- Innovating for the future

### Preservation

Maintain and strengthen viable land uses and land use patterns (e.g., stable neighborhoods, economically sound commercial and employment areas, etc.). Guide and promote the preservation and rehabilitation of the City’s historic resources in a manner that enhances and is compatible with the unique community character of Georgetown.

- Honoring our past

### Citizen Participation

Foster a strong sense of community through effective communication, outreach, opportunities for public participation and community partnerships.

- Caring community
- Innovating for the future

### Housing

Ensure access to diverse housing options and amenities and preserve existing neighborhoods for residents of all ages, backgrounds and income levels.

- Caring community
- Innovating for the future

### Public Safety

Maintain high quality infrastructure, public safety services, and community facilities.

Caring community
| Intergovernmental Partnerships | Actively partner with Gisd, Williamson County and local organizations to leverage resources and promote innovation. | • Caring community  
• Innovating for the future |
| Parks | Maintain and add to the existing quality parks and recreation. | • Caring community  
• Innovating for the future |
| Transportation | Improve and diversify the transportation network. | Innovating for the future. |